

Overview

What's Happenin' Anaconda is the name of a project which will bring a digital signboard to downtown Anaconda in order to inform community members about upcoming events in Anaconda.

History

The project started through a program sponsored by The Western Community Assessment Network which offered a four session process to guide community groups in developing projects. During the process our group members discussed different projects which would benefit the community. We settled upon the electronic sign board project. We all agreed that there is a need in our community for a direct method of reaching large numbers of community members across all socio-economic circumstances, in order to inform them of upcoming community events. It was decided that an electronic signboard that posted upcoming events would have a very wide reach and hopefully increase community awareness about all of the amazing events being held in our community. It would not only inform our community but serve as way to make our community more cohesive.



Details

The group researched different communities, signs and locations. In order to gain community input we conducted a community survey alongside a "demo" electronic display of upcoming events which was placed in a downtown location. The following details regarding the sign were decided upon as a result of the research conducted.

*The type of events to be included fall into the categories of Arts and Cultural Events, Civic events (county commission meetings etc.) School events, and Nonprofit Fundraising Events. The sign will be a digital sign similar in type to the one currently being used by GiddyUp. It will have more digital display ability than a standard reader board. The size will be 3 feet wide by seven feet tall and rest close to the ground .

*The design of the sign border is yet to be determined. We feel it is important that a design fit in well with it's surroundings and reflect the unique character and charm of Anaconda.

*Location: The corner of Cedar and Park Street on the Discover Anaconda property. Discover Anaconda has agreed have the sign connected to their electricity.

Next Steps

The group has reached a stage where an application for a permit is necessary. Before pursuing funding through grants or other means, we feel we need to have permission from the county to continue. We want to present our project to the HRB board in order to obtain the group's feedback regarding how the design of the sign may best incorporate the character of historic downtown Anaconda. We also want to avoid any design decisions which the HRB would feel were not appropriately reflective of the historic atmosphere of downtown Anaconda.